

STRING FURNITURE PRESENTS THIS SPRING'S NEWS AT SALONE DEL MOBILE

At Salone del Mobile in Milan, String Furniture will showcase three newly added products to its iconic collection of shelves and shelving systems. In conjunction with the String shelving systems 70th anniversary, a new colour is being added: *Beige*, and together with designers Anna von Schewen and Björn Dahlström, String is launching a galvanized version suitable for outdoor use. Additionally, *String Pocket* will be offered in the newly added colour *Blush*.

This year the String shelving system celebrates 70 years. Since the designers Nisse and Kajsa Strinning created the iconic shelving system, String has continuously developed its design and taken the versatility of the String Shelving system to new heights. In conjunction with String's 70th anniversary, the modular shelving system is being updated, adding a new warm and modern colour: *beige*.

– We looked at a number of beige nuances, and in the end, we went with this particular beige tone. It is an attractive, classic shade of beige, which in its timelessness will be an excellent complement to the other colours in the String System, says Lotta Agaton, stylist and creative advisor to String.

In collaboration with designers Anna von Schewen and Björn Dahlström, String Furniture has developed a version of the String shelving system, suitable for outdoor use. The new galvanized version of the shelving system is comprised of two different materials that makes it durable and perfect for outdoor use. The iconic panels create an elegant yet functional outdoor storage unit. Both the shelves and floor panels are produced in southern Sweden, as are all the other products in the String product range.

– The material we use requires no additional surface treatment. Should rusting occur, the material has the ability to mend itself and stop the rust from spreading, says Jonas Wetterlöf, CEO at String Furniture.

Now, String Furniture, in collaboration with stylist Lotta Agaton, has developed a warm, classic blush hue that is an excellent complement to the other colours and finishes in the palette.

– *Blush* is leaning towards the warm colour scale and is a perfect match to the other colours in the String Pocket collection. For instance, it works extremely well with the Sand and our wood finishes, says Peter Erlandsson, co-owner of String Furniture.

All news has, just like all String Furniture products, an ability to stay with you through all different stages in life – regardless where you choose to place them. Thanks to the endless possibilities to build and combine the shelves after your personal preference, they can be adapted and changed to satisfy your specific need.

Product information String System

Design: Nisse and Kajsa Strinning

Material: powder coated panels, shelves in lacquered MDF

Colours: Panels in beige (new), black, white or grey. Shelves in beige (new), white, grey, ash, black stained ash, oak or walnut. Metal shelves in white, grey or black.

Price: from 385 SEK

Product Information String Outdoor

Design panels: Kajsa och Nisse Strinning

Design metal shelves: Anna von Schewen and Björn Dahlström

Material: aluzink (shelves), hot-dip galvanized metal string (panels)

Dimensions panels: 85 x 30 cm (floor panels), 50 x 30 cm, 50 x 20 cm (wall panels)

Dimensions shelves: 58x30 and 58 x20 with low edge (2 cm) and 58 x 30 cm with high edge (7 cm)

Price: from 425 SEK

Product Information String Pocket

Design: Nisse Strinning

Material: powder coated panels, shelves in lacquered MDF

Dimensions: 60 x 50 x 15 cm

Colours: Blush (new), Burgundy, Mustard, Sand, ash/white, hand-oiled teak/brown, oiled smoked oak/dark brown, black stained ash/black, oak/white, walnut/black, white/white or grey/grey.

Price: from 1095 SEK